

## Tiziano Caprara starts as new Managing Director of KraussMaffei Italia

**(Munich, November 27, 2020). Tiziano Caprara has taken the position of Managing Director at KraussMaffei Italia. Tiziano Caprara succeeds Andrea Bottelli, who headed the Italian subsidiary initially for the Netstal brand (now KraussMaffei High Performance) and since 2013 also for the KraussMaffei brand, successfully developing the Injection Molding machinery business in Italy. Tiziano Caprara's expanded portfolio includes injection molding technology as well as extrusion and reaction technology. KraussMaffei's Abbiategrasso site (reaction process machinery) continues to focus on engineering and manufacturing white appliance machines and systems.**

Tiziano Caprara brings 30-years of international experience in the plastics industry, during which he covered relevant positions such as Business Unit Manager and Global Sales Director for key players.

“Under the leadership of Tiziano Caprara, KraussMaffei will support our Italian customers to master their challenges and optimize their competitiveness with innovative solutions”, says Davide Pagliarulo, Director Sales New Machines Western Europe. “We will further leverage KraussMaffei’s potential by standardizing the Sales and Service activities for all our technologies (Injection Molding, Reaction Process and Extrusion) and thus offer our customers the concentrated technical KraussMaffei competence from a single source.”

"Strengthening our team with Tiziano Caprara fits perfectly with our chosen path of consistently placing the customer at the center of our business, and we are now also tackling this path with momentum in Italy", explains Tobias Daniel, Vice President Sales New Machines and Chairman of the Board at KraussMaffei Italia. “This step also is in perfect alignment with our corporate strategy of always being the preferred partner for our customers with

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technologically leading solutions, from application consulting to machines and service, thus strengthening KraussMaffei's position as a leading manufacturer of machinery and systems for producing and processing plastics and rubber.”

“As Italy is a very important market for us, we will continuously expand our local presence and place our customers even more in the center of all our activities throughout the entire customer lifecycle. Having gained relevant international experience in the industry over the last years, I am glad to dedicate my expertise now to the Italian market,” explains Tiziano Caprara. “I found within KraussMaffei a unique and engaging atmosphere of innovation, confirmed by the announced investments in new production sites and the expansion of our solutions portfolio. I am happy to be an active contributor to this process and to transfer this to the Italian market,” he adds.

Photos: KraussMaffei

From left to right:

Davide Pagliarulo, Director Sales New Machines Western Europe

Tiziano Caprara, new Managing Director at KraussMaffei Italia

Tobias Daniel, Vice President Sales New Machines and Chairman of KraussMaffei Italia

Pictures and more information can be found at

[www.kraussmaffei.com](http://www.kraussmaffei.com)

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## **KraussMaffei – Pioneering Plastics**

KraussMaffei is among the world's leading manufacturers of machinery and systems for the production and processing of plastics and rubber. Our brand stands for cutting-edge technologies – for more than 180 years. Our range of services covers all areas of injection molding machinery, extrusion technology and reaction process machinery. This gives KraussMaffei a unique selling point in the industry. With the high innovative power of our standardized and individual product, process, digital and service solutions, we can guarantee customers sustained additional value over the entire value-adding chain. Our range of products and services allow us to serve customers in many sectors including the automotive, packaging, medical and construction industries, as well as manufacturers of electrical and electronic products and household appliances. KraussMaffei employs around 5000 people all over the world. With more than 30 subsidiaries and over 10 production plants, as well as about 570 commercial and service partners, we are represented internationally close to our customers. Headquarter has been in Munich since 1838.

For more information: [www.kraussmaffei.com](http://www.kraussmaffei.com)

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