

Bharat Sharma to become Vice President of Asia-Pacific Region

(Munich, 13 January 2021) Bharat Sharma is new Head of Asia-Pacific, based in Singapore, from January 1, 2021. In this role, he will be responsible for both the New Machine Business and Digital & Service Solutions. Sharma will report to Nadine Despineux, Executive Vice President of the Digital & Service Solutions division of the KraussMaffei Group.

"We are delighted to welcome Bharat Sharma to KraussMaffei. Bharat Sharma has many years of experience in the management of international sales organizations, in business development and in the conception and implementation of sales strategies. His technical expertise and management skills are excellent assets to benefit KraussMaffei," explains Nadine Despineux.

In his role as head of the Asia-Pacific region (excluding Greater China), he will be responsible for sales, service and project management. The experienced manager will set up and expand the sales and service organization of KraussMaffei. This includes managing the country organizations and the external sales network.

"I am delighted to be joining KraussMaffei in the Asia-Pacific region. Together with my team, I will be responsible for expanding KraussMaffei's market share and competitiveness. I am looking forward to serve our customers in the region with the best suitable solutions for their business," Sharma explains his role.

Sharma joins KraussMaffei from Honeywell Process Solutions, where he was most recently senior business executive for APAC control systems and field devices. Prior to that, he held various management positions at Honeywell and at a number of international business organizations.

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KraussMaffei – Pioneering Plastics

KraussMaffei is among the world's leading manufacturers of machinery and systems for the production and processing of plastics and rubber. Our brand stands for cutting-edge technologies – for more than 180 years. Our range of services covers all areas of injection molding machinery, extrusion technology and reaction process machinery. This gives KraussMaffei a unique selling point in the industry. With the high innovative power of our standardized and individual product, process, digital and service solutions, we can guarantee customers sustained additional value over the entire value-adding chain. Our range of products and services allow us to serve customers in many sectors including the automotive, packaging, medical and construction industries, as well as manufacturers of electrical and electronic products and household appliances. KraussMaffei employs around 5000 people all over the world. With more than 30 subsidiaries and over 10 production plants, as well as about 570 commercial and service partners, we are represented internationally close to our customers. Headquarter has been in Munich since 1838.

For more information: www.kraussmaffe.com

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