

Multiple accolades for KraussMaffei: Three industry awards for outstanding engineering and digital work

- Red Dot Design Award 2021 for the control design of pioneer ProcessControl
- 2nd place at the Industry of Things World Award 2021 for socialProduction
- Top 5 ranking in Digital Transformation Champions 2021

(Munich, October 4th, 2021) KraussMaffei has received three awards in recent weeks: the Red Dot Design Award, 2nd place in the Industry of Things World Award 2021 and 5th place in the Champions of Digital Transformation 2021 benchmarking study. All three recognise outstanding achievements in the field of mechanical engineering and digital services.

The company received the coveted Red Dot Design Award 2021 in the Brands & Communication category for the control design of pioneer ProcessControl from the Extrusion division. Following reception of the German Brand Award in both 2018 and 2020 and a nomination for the Design Award 2021, this is the fourth awards recognition for a KraussMaffei corporate design project. The international jury awards the coveted seal exclusively to entries that impress with their high design quality and creativity. "The Red Dot is already our fourth award since the introduction of the new corporate design. We are delighted that this is yet another confirmation of the quality and professionalism of our external image," says Eva März, responsible for Corporate Brand Management & Strategy.

René Jordan, Team lead Control Technology Automation, who managed the project on the Extrusion side, adds, "Our goal was to significantly improve the ease of use for the customer and to harmonise the design. We succeeded! We are very pleased with this award."

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The pioneer processControl project, which was carried out by an internal KraussMaffei team from Control Technology Extrusion and Corporate Brand Management working with the design office HMI Project, is to be rolled out to other technology areas in the future.

2nd place at the Industry of Things World Award 2021

The Industry of Things World Award 2021 was presented in Berlin at the international expert conference of the same name, which focuses on the industrial internet of things (IIoT). KraussMaffei's IIoT product socialProduction was honoured with second place in the category "Economic success and sustainability: Using the IoT to CO₂-neutral production".

"The award honours exceptional projects in the manufacturing industry and shows that KraussMaffei can compete with renowned companies such as Mercedes-Benz or Johnson & Johnson when it comes to Industry 4.0," explains Jonas Schwarz, Global Digital Product Manager. Dr. Maximilian Wank, Data Scientist and Software Developer in the socialProduction team, adds, "We are particularly proud of the simplicity of the solution, one of the main evaluation criteria, which was largely achieved through close cooperation with our customers."

This video shows how the product socialProduction works:

<https://www.youtube.com/watch?v=S0VwJW3ou3M>

Further product information here: <https://www.kraussmaffei.com/de/unsere-produkte/digitale-produkte/socialproduction>

Among the top five in the Digital Transformation Champions 2021

KraussMaffei was selected by the management consultancy Infront Consulting and the business magazine Capital as one of the top five Champions of Digital Transformation 2021 in the category "Mechanical Engineering". The ranking was derived from a comprehensive benchmarking study on the status of digital transformation at 127 companies from eight

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industries in German-speaking countries. KraussMaffei was honoured for its digital offerings to support the machine business and "intelligent" machines ex works. Nadine Despineux, Managing Director Digital & Service Solutions, says about this excellent ranking, "Considering that KraussMaffei has only been systematically driving its Digital Transformation – especially in the direction of our customers – since 2018, we are very pleased with our ranking in this top-class environment. The award impressively shows that we are on the right track in the benchmark with the other industries and spurs us on to continue pushing the Digital Transformation with full force."

More info on the study:

As a traditional machine manufacturer, KraussMaffei relies on data to build digital products such as socialProduction together with the customer. Every machine becomes "smarter" through increasing networking. Machine data in operation is continuously recorded and processed. Dr. Christian Bartsch, Vice President Digital Solutions, emphasises, "Digital solutions and products enable even better customer support along the entire machine life cycle and thus also have a long-term impact on our business model and the success of our company."

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KraussMaffei – Pioneering Plastics

KraussMaffei is one of the world's leading manufacturers of machines and systems for the production and processing of plastics and rubber. Our brand stands for leading-edge technology – and has done for more than 180 years. Our range of products and services covers all technologies in injection molding, extrusion and reaction process machinery. This gives KraussMaffei a unique position in the industry. With high innovative strength, we ensure sustainable added value for our customers across their entire value chain with standardised and individual product, process, digital and service solutions. With our range of products and services, we serve customers in the automotive, packaging, medical and construction industries, as well as manufacturers of electrical and electronic products and household appliances. KraussMaffei employs around 4,700 people worldwide. With more than 30 subsidiaries and over 10 production plants, plus some 570 trading and service partners, KraussMaffei has an international presence close to its customers. KraussMaffei's headquarters have been located in Munich since the company was founded in 1838.

Since April 2016, KraussMaffei has held a majority shareholding in China National Chemical Corp. Ltd. ("ChemChina"), one of the largest chemical companies in China. At the end of 2018, ChemChina listed the KraussMaffei Group as KraussMaffei Company Ltd. in Shanghai. The listing opened up access to the Chinese capital market and investors there.

Further information: www.kraussmaffei.com

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