

## KraussMaffei bundles all extrusion technologies under a single roof

- Customer benefits, synergies and strategic outlook for the future
- New sales and organizational structure
- Unique extrusion R&D center

**(Hannover, May 10, 2022) KraussMaffei Group has bundled its technological know-how and decades of experience in extrusion by merging its corporate extrusion operations at a single location. This strategic approach results in substantial product benefits for customers, valuable synergy effects for the company and new opportunities and fields of research for the future. The highlight will be the world's most modern extrusion R&D center currently built at the company's new site in Laatzen on the outskirts of Hannover. The new plant is part of the largest investment program in KraussMaffei's history. The relocation of the entire extrusion division is scheduled for the second half of 2022.**

“Against the background of KraussMaffei’s growth plans, bundling the extrusion activities at one location is the right strategic response to current and future challenges in our industry,” explains Dr. Volker Nilles – Executive Vice President for New Machinery Business at KraussMaffei. “With our Hannover-based technology center for the most diverse extrusion applications, and especially with our move to the new site in 2022, we are taking our expertise to a new level.” The product portfolio offered by KraussMaffei Group covers almost all extrusion technologies and has done so for over 20 years – from the extrusion of pipes and profiles to sheet and flat film, rubber and foam extrusion up to compounding and recycling. All these different technologies will be brought together at a single location.

### **Customer benefits, synergies and strategic outlook for the future**

Well before the current discussions on resource conservation and processing of recycled material, direct processing concepts were

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increasingly coming into focus. Material processing in a “single heat” generally reduces the thermal stress the material is exposed to and requires fewer process steps and less energy. The production of wastewater pipes from highly mineral-filled compounds is a typical example of a direct processing concept in pipe extrusion. The PP barium sulphate compound is prepared on a co-rotating twin-screw extruder and shaped by the downstream pipe extrusion head in a single process. “Beyond our direct processing solutions that have already been tried and tested, the R&D center now offers our experts the opportunity to implement and test completely new ideas,” says Volker Nilles, looking forward to future developments. The enormous wealth of experience gathered at KraussMaffei’s Munich and Hannover sites in the past will now be bundled, which offers unique opportunities to launch new research and development projects geared towards new materials as well as new final products.

The new R&D center will offer ideal conditions for all extrusion companies opting to produce their own starting materials (also from reclaim material) or processors wishing to add new end products to their current product portfolios. “Customers will get a live experience of all the technologies available at KraussMaffei and they will be able to carry out trials with their own raw materials and talk to experienced staff from all extrusion areas like compounding, pipe and profile extrusion as well as with our specialists in digitalization and Industry 4.0. This saves time and substantially simplifies coordination.”

### **New sales and organizational structure**

Despite all the changes involved in the integration of the individual divisions, KraussMaffei is committed above all to continuing the trusting cooperation with customers and suppliers. In order to ensure even more efficient customer advice and support around the globe in the future, the sales team has been completely reorganized. “Thanks to the new KraussMaffei sales structure based on closer cooperation between technical experts and regional sales, we will be able to intensify our customer support capacities,” explains Volker Nilles. The new structure involves all extrusion divisions. At the same time, the Pipe & Profile expert team will be strengthened by new colleagues. “We are firmly convinced that we are well prepared for future challenges in the extrusion industry, no matter what the application,” adds

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Volker Nilles. In addition, KraussMaffei is bundling its service capacities in the field of Digital Service & Solutions (DSS), which further enhances the customer service offering.

## **Unique extrusion R&D center in the new plant**

From the third quarter of 2022, the wide range of technological solutions included in KraussMaffei's extrusion portfolio will be available to customers at a single location. The large extrusion R&D center is the highlight of the new plant currently built on the outskirts of Hannover, where all extrusion divisions from Munich and Hannover with up to 700 employees will be brought together. On a floor area of 10,000 square meters, 26 extrusion lines can be used for trials. What's new is that these lines will be installed in production scale – i.e. over the full length including the entire downstream equipment, e.g. cooling section, take-off system, winder and separating system.

### **Captions:**

Photo1\_20210510\_PM\_EXT\_Integration: KraussMaffei has bundled its extrusion expertise at its Hannover site

Photo2\_20210510\_PM\_EXT\_Integration: Dr. Volker Nilles, Executive Vice President for the New Machinery Business at KraussMaffei

Photo3\_20210510\_PM\_EXT\_Integration: Direct processing concepts are coming more into focus due to discussions on resource conservation and recyclate processing

Photo4\_20210510\_PM\_EXT\_Integration: The new KraussMaffei plant with the unique extrusion R&D center is being built in Laatzen near Hannover

Photos: KraussMaffei

For further information and printing-quality photos, please visit:

[www.kraussmaffei.com](http://www.kraussmaffei.com)

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## **KraussMaffei – Pioneering Plastics**

The KraussMaffei Group is among the world's leading suppliers of machinery and systems for producing and processing plastics and rubber. For more than 180 years, our brand has been standing for cutting-edge technologies. Our range of services covers all areas of injection molding machinery, extrusion technology and reaction process machinery. This gives KraussMaffei a unique selling point in the industry. With the high innovative power of our standardized and individual products, processes, digital and service solutions, we can guarantee customers sustained added value over the entire value-adding chain. Our range of products and services allow us to serve customers in many sectors including the automotive, packaging, and medical and construction industries, as well as manufacturers of electrical and electronic products and household appliances. KraussMaffei employs around 4700 people all over the world. With more than 30 subsidiaries and over 10 production plants, as well as about 570 commercial and service partners, we are represented internationally close to our customers. Since its foundation in 1838, the company's headquarters have been in Munich.

In April 2016, the Chinese state-owned company China National Chemical Corp. Ltd. ("ChemChina"), one of the leading chemical companies in China, became majority shareholder of KraussMaffei Group. At the end of 2018, ChemChina listed the KraussMaffei Group as KraussMaffei Company Ltd. in Shanghai. This listing opened up access to the Chinese capital market and local investors.

For further information, please visit: [www.kraussmaffei.com](http://www.kraussmaffei.com)

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